

Luck
ENGINEERING

*The incredible real-life science
behind the Science of Good Fortune,
and how to make it work for you*

Phil Gosling

Luck Engineering



Luck Engineering is the Special Edition, a sister-book, of the bestseller - *Success Engineering*. It is an update that explains how random events - typically those found in games of chance - can be influenced using newly discovered principles within quantum physics. It sounds complex, but anyone can do it. Indeed you are doing it already without realizing it.

The original plan was to add another appendix to *Success Engineering* but there was too much new information available. So, I took *Success Engineering*, stripped out whole chapters and added new information specifically related to luck, good fortune and games of chance.

In many ways it is not untrue to say that in this book I have added the information I was too scared to put into the original!

The two are not follow ups. They are sister-books. Different, yet mostly similar. For this reason you also have, as a bonus, the full version of *Success Engineering* in the zip file download of your purchase of *Luck Engineering*.

If your primary interest is about how to create luck in your life and hobbies, then this is the version for you. If your primary interest is personal improvement, and the 'hows and why's' of how goal-setting and the Law of Attraction really work, then check out *Success Engineering*. **I recommend you read both.** You will find large sections that are the same, but you will also find new insights you haven't read before.

Whatever your choice, you are about to go on a new journey. I hope you will find it as amazing as I still do.

Phil Gosling
May 2011

Different reading options

Luck Engineering is **only** available as a digitally downloadable book and it comes in three formats.

1. **An Adobe PDF file.** This is the full color version complete with pictures and graphics. PDF files are best viewed on laptops or iPads, or any computer or reader which will run the free Adobe Reader software obtainable from www.adobe.com. Most computers have Adobe Reader pre-installed. Although eBook Readers can read PDF files I have found the results are often poorly formatted with empty pages and strange line breaks.

2. **EPub Format.** The .epub format is widely used among common eBook readers such as the Sony eReader.

3. **Kindle Format.** This file is a .mobi format for use on Amazon's Kindle eReader.

The screens used in eReaders (also known as iBooks) usually consist of E-Ink® and they have certain advantages and disadvantages when compared with conventional computer screen technology. The main advantage is that direct sunlight, or lights in general, will brighten the screen just like paper and make it more readable. Computer screens (includes the iPad and mobile devices) become more difficult to read in direct sunlight. Computer screens are also difficult to focus on for long periods, whereas E-Ink is friendlier on the eye.

E-Ink is still evolving. Currently the contrast between print and background is not as good as paper and ink. Color is in its infancy and the formatting options can cause problems with the placement of graphics. EReaders are best with plain text.

For this reason I have left out all except relevant graphics from the ePub and Kindle formats. If you would like to see all the graphics in glorious Technicolor, just check out the PDF file.

Also note that the PDF file has a very useful search facility.

Preface

Can Luck be Created on Demand?

In 2008 I wanted to attend a major sporting event which is televised throughout the world; but not as a spectator. I was going to be one of the 300+ volunteer officials. Although I am trained and qualified in this particular capacity there are many applicants and my chances of being chosen were about 50-50, or 50%.

Officials in my particular area of expertise are placed in any one of about 30 different locations around the stadium, but that wasn't good enough. I needed to be in position number 2. This was because I was bringing Grandma with me. I had bought her a grandstand seat and I wanted to be in position #2 so that I could wave at her. Silly, I know, but being a man it's difficult not to be a big kid at times.

So I had a problem. I only had a 50% chance of being selected at all and then a one in thirty or 3.3% chance of being placed where I wanted to be positioned. That meant I had less than a 2% chance of success in total. And yet, despite this seemingly poor set of odds, I went ahead and purchased a grandstand seat, knowing full well that this would not be wasted.

When my instructions arrived in the post, I had been selected as well as posted at position #2. This was not a surprise. I expected it. I knew no-one in the selection committee, had no contacts and did nothing other than use the science in this book.

The important thing to note is that this was not "luck" or chance. I and others like me, alter the rules of chance all the time. We deliberately engineer it.

* * *

I have a friend called Don who loves cars and is one of the officials in a certain car club. One day, in the year his car club celebrated its 60th anniversary, Don simply decided that he would get some of the world's greatest racing drivers, ex-world champions like Nigel Mansell, Rene Arnoux, Eddie Cheever, Emerson Fittipaldi and Alain Prost, sixteen drivers in all and get them to fly to Silverstone, England, to drive his car in a parade!

Don's just an ordinary guy without any contacts. Just to get an autograph off one of these guys is an achievement in itself. Yet he got all of them to fly over. A year later he

did it again with seven-times world F1 champion, Michael Shumacher at another event – also in Don's car.

This just isn't possible. "Ordinary" people can't get major, international celebrities to suddenly appear at relatively minor sporting events. But he did it. He did it using the ideas in this book.

So will you.

* * *

In the next ten minutes you will perform your first miracle. In half an hour you will see how making all the money you want starts with understanding how you can be in two places at the same time. You will play smoke rings with clouds and drive to very strange places in your automobile.

You will suddenly understand that the world you were taught at school no longer exists, if it ever did.

You are about to step into a real world that isn't real, see things few others see and wouldn't understand if they did, attract your true love like a magnet, do some very strange things with elevators and generally be the brainy one at parties. You'll also drive away in the nicest car.

You will see how everything in your life is engineered and how you can change the design at will.

You're going to go to the furthest reaches of the galaxy and then select reverse and go down to the lower-level parking facility where you can choose your new life from 16 dimensions or more.

If, like the Queen in Alice in Wonderland, you'd like to believe in six impossible things before breakfast each day, then this is day one.

And if you don't understand any of this, then you're in very good company, because some of the most talented, qualified and world-famous scientists, doctors and physicists don't understand either.

They just know it works.

Welcome to a new world.

**Foreword to Success Engineering by Paul Martinelli,
Former President, LifeSuccessConsultants Inc.**



It has been my privilege to have witnessed miracles. It has been my joy to see many people, some from hugely disadvantaged backgrounds, build new lives filled with hope and prosperity. They have often achieved success in a very short space of time, just by understanding how the laws of attraction work in their lives. I speak often about these laws myself and will continue to do so for as long as I am able.

Phil Gosling also found success by adopting these universal laws but he wanted to find out more. He wanted to find out why they worked, what processes were involved. His natural curiosity was driven by the desire for explanation, so that he too could help people understand how these laws influence every aspect of their lives.

And what he discovered makes hugely exciting reading. By going deep into those areas of science that most people never see or understand, he has used his gift of being able to unravel complex ideas into simple, often amusing explanations to bring encouragement to those who want to know more, or see things from new perspectives.

Some of these discoveries are truly staggering, mind-stretching ideas that do more than make you see the world in a new light. You see a completely new world, filled with contradictions and mysteries; a place where computers perform impossible calculations and objects are in two places at the same time. You see the mechanism of how the simplest decision changes not just your own life but also the lives of thousands of others and how you can alter your own destiny, just by observing it.

But what you finally realize is not how small you are in a vast and unfathomable universe, but how great you are and how much control you really do have over your own life. You will see yourself for the great miracle you are and finally discover how you too can perform miracles in your own life. This is not a book about what; it is about why – why things happen, why the laws work for everyone, not just a chosen few. It is the science behind the words and the science is truly astonishing.

Paul Martinelli

April 2009

Dedication

Dedicated to the memory of Alan Turing (1912-1954), who probably saved a million lives, yet was driven to an early grave by those he saved.

ACKNOWLEDGEMENTS

In the summer of '77, a young man with no money or prospects unwittingly used just one of the ideas in this book to accidentally engineer his life and thus he bumped into a very pretty and petite 17-year-old girl. Thirty years, two dogs and four children later, she's still with him, still his best friend. She had married a stargazer – someone who looks at distant horizons and sees things others do not. She guards his feet and stops him tripping over things he can't see because he's looking somewhere else. He is weird. She is unweird.

Two of the children are like her; practical, intelligent, sensible, fiercely loyal to their friends. Two are stargazers also – dolphins of the universe wondering why all the other fish can't see beyond the surface of the water.

If I said to her tomorrow that I was planning to fly to the moon, she'd give me the usual, quizzical look, then get worried when she realized I was serious. But then she'd instantly give me the encouragement I needed, when anyone else would have told me to wake up and get real.

Everything I've done, everything I am, starts and finishes with her.

The original Internet version of Success Engineering was published in early 2004 and became an instant best-seller with well over 24,000 downloads sold worldwide, mainly by word of mouth. This was before the huge success of movies like *What the Bleep* and *The Secret*. I knew nothing of these films before I wrote the book, but as soon as I saw them I shouted for joy.

This was because I knew that the ideas in this book pushed science “quite a few steps beyond where it wanted to go.” In short, I was afraid of ridicule from real scientists – people who have forgotten more about physics than I ever learned. So when I heard serious and highly qualified scientists like Dr. John Hagelin, Ph.D. (Harvard), Dr. Fred Alan Wolf, Ph.D. (UCLA) and Dr. Amit Goswami, Ph.D., talking of exactly the same things, I could not even begin to express the mixture of joy and relief I felt at that time.

Luck Engineering

And still do. Even though I had sold thousands of books and received many emails from buyers telling me how much this book had helped them, the fact that at least three bona fide giants in the world of physics were independently saying exactly what I had been thinking has been a pivotal event for a professional stargazer. And even though they might not know me or understand why, I thank them for their own courage in taking ideas “beyond where others want them to go,” and for making me really chuffed, which of course is the main thing.

It didn't end there. Engineering your success goes beyond the conscious into the very seams and fabric of life. Out of the blue I heard of Bob Proctor and had the huge privilege of having the original hard copy version produced by his LifeSuccess organization.

As a writer I thank Jack Canfield for the gentle inspiration of his own life success and Andrew Matthews, the million-selling Australian author of books like *Follow Your Heart*, for his friendly telephone chats. Stargazers need company.

Finally and most importantly, I thank you, dear reader, for also being willing to go beyond where most people dare to go. It's quite a journey.

– Phil Gosling.



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Chapter One

Unscientific Science

Let's start with a straight question. Do you think it's possible to influence a random event?

Before you answer this question, the following are a few examples of random events:

Rolling dice
Playing Roulette
Slot machines
Games of chance
Parking places
Which elevator arrives first
Tossing a coin
Lottery results
Random number generators

And then we have things like traffic lights. Although these are programmed is it possible to influence their behavior?

So, do you think it is possible to be able to influence, or have an effect on, events such as these?

Do you think you could affect traffic lights - make them green so you will travel faster? Or get a parking space on a busy road as if you ordered it in advance? Or get more heads when tossing a coin than the person you are playing against?

Science will say no. So will the mathematicians.

I say, yes. And by the time you have finished this book, you will not only believe it, but actually do it.

This is because science has developed a major problem and some mathematicians have jumped to conclusions before thinking it through. But before we go on this

journey I had better introduce myself. You need to know whether I'm 'normal' in the normal sense of the word.

* * *



My name is Phil Gosling. I am a rare event – a nuclear scientist turned entrepreneur, a history that gave me a rather analytical look at things. I studied Physics at the University of Oxford. Since then I have been investigating, studying and researching another science, the “science of success,” for over 25 years. During the past 15 of those years I have personally spoken to or communicated with over 10,000 people. All of these people had the same dreams – financial freedom, time to enjoy things, nice cars.

And for many years, I too was exactly in that same boat: below average income, on my own, 10 or 15-year-old cars – even a vacation in a tent was a luxury. I have slept in my car during vacations – and I mean a car, not a Winnebago. Parking was free. Campsites cost money. Learning physics was not exactly a job ticket.

I have known what it's like to be lonely, poor, unemployed and desperate, so when I first discovered the principles of success I was smitten. How obvious! What simplicity!

So, over many years, I tried *this* method and *that* system, always knowing in my heart of hearts that the experts and psychologists were absolutely right. *Yet despite doing these things, my goals were not really happening.* My luck wasn't really changing. Furthermore, it didn't take a genius to see that most people in the country hadn't achieved very much either. **Why did Lady Luck seem to smile on the happy few, while I and most others screwed up?**

Like many, I would have given up were it not for a dogged belief, a kind of inner knowledge that within everything I had read was a hidden truth I had yet to discover. And my great good fortune was that in my early years I had tried a technique that worked perfectly and I did achieve a huge goal in my life that I thought was beyond me. That single success made me keep my faith in the process, but I still couldn't understand why in one case it worked like pure magic, yet after that it gave me more stress than success. It seemed that the more I learned, the less effective I became.

Despite the blindingly obvious fact that most people who had read self-improvement books, attended seminars, or listened to endless audio and video recordings were still

not much better off, I persisted. Perhaps it's the scientist in me. I could smell a solution to this problem and like a bloodhound I refused to let it go.

I discovered the answer about 15 years ago in the strangest of places - science, in particular the science of physics - and I have been fascinated by it ever since. It was like discovering a new law of nature. It was the sudden understanding that those things in your life which you think are random, are actually alterable. They can be engineered. You can engineer luck!

Let me make a huge and bold claim - Understand this "science" and your life will change.

My own life is unrecognizable from anything I had before. And I didn't get these things by worshipping money or working 24/7 or not seeing my kids grow up. I engineered them.

But that wasn't good enough. I hadn't spent all those years discovering what worked. I wanted to know why it worked. I'm a control freak. I admit it. Part of this is the debatable idea that if I know how something works, I can fix it if it goes wrong. Up until a few years ago I (and, I suspect, many of the teachers, experts and gurus as well) simply did not know how these things worked. Worse still, those who did try to find out, quite sensibly looked at psychology or management theory or business schools to find the answers.

And find answers they did. Their solutions were sensible, well thought out, logical and conformed to every common sense notion of why things happen when you perform certain functions. And to this day, these theories and many others like them, are held in high esteem and are taught in schools and universities, not just in the United States but all over the world. And they make sense; that's what matters. They are scientific ideas – measurable, logical, methodical and un-weird. *It doesn't matter if they don't work*, as long as they're scientific, measurable, logical, methodical and above all, un-weird.

But just because a guy in a white coat and with letters after his name tells me something, it doesn't mean I am obliged to believe it. Even though the speaker is well educated, knowledgeable, dedicated and expert, that still doesn't mean a less educated, less knowledgeable guy *has* to take on board everything he says. Just because books, libraries, universities and experts preach that night equals day doesn't mean it's true. Even the best and most well-meaning people – with all due deference to their dedication, education and knowledge – can simply get it wrong.

Sometimes you cannot see the thing you are looking for until you move away from it. Sometimes you have to change perspective. Drop a blue object on a blue carpet and you will have to get down to floor level and look sideways before you see it.

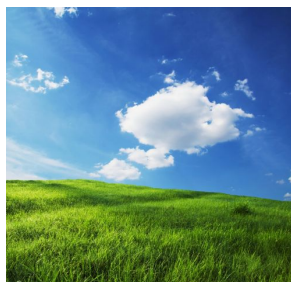
Similarly, there is a problem with specialization. A specialist, the joke says, studies more and more about less and less until he eventually knows everything there is to know about nothing at all. There is great advantage in generalization - having a working knowledge of many unrelated things. It allows you to see things from different angles and see things others do not. It also creates the kind of guy you want to invite to dinner because he can talk to anybody. Doctors of pathology are very poor party animals. Trust me on this.

Although in my college days I studied what was then called theoretical nuclear physics, I openly admit to not being of the highest caliber and never earned much doing it. But I do understand most of Stephen Hawking's *Brief History of Time*, so I've kept hanging in there while doing my own thing in the entrepreneurial world. And in the same way that some people instantly see certain truths by bringing two different areas of knowledge together, so I, one day, was happily dawdling through a book concerning quantum computers (Y' know, like you do) when suddenly it all fell into place.

What's quantum mechanics got to do with luck? Everything. Absolutely everything. And in this book I will be revealing ideas and information that have never been published before; conclusions and proofs that will take you with me into a world you have never seen before - a world that will turn yours upside down, back to front and reveal secrets known only to a few people in the world. Soon, you will be one of the few.

And finally, like the Queen in *Alice in Wonderland*, not only will you believe six impossible things before breakfast, you'll probably be doing them as well.

* * *



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PhilDee was established in 1992 as a supplier of motivational business books and courses.